

Favourite Neutral(ish) Colours for Home Staging and Re-Sale of Properties

Sometimes beige can be bland and gets boring in a hurry. Neutral colours don't always have to be a shade of beige and they certainly don't have to be boring. You can add creativity, warmth and character by simply choosing the correct colour of paint; while maintaining a neutral palette. As many of you have probably experienced, as I also have, if you chose the wrong colour of paint it can be devastating. One little shade off can make your dream colour your instant nightmare. The colour should be a reflection of the space and most importantly the lighting. It's unbelievable what a difference lighting can make on a colour. The darker the paint the easier it is to be "off". I tend to take the shade I love then ask for it to be a notch lighter. This has been a fool proof system for me. My other advice is try the colour out against the lighting in your space. My favourite colours come from the *Benjamin Moore Collection*.

My favourite neutral colours are *Tyler Taupe (HC-43)* and the complimentary colour is *Lenox Tan (HC-44)*. I've used these colour schemes on many of my properties as well as during several colour consults and it's consistently a hit! *Shaker Beige (HC-45)* also goes great with these shades. It's the lightest of the three. This is a fantastic way to add a bit of colour without eliminating the neutral effect. ☐☐If you're looking for something a little more bold *Buckhorn (CC-510)* is a great way to achieve this, without the colour taking over the space. It's an earthy tone so it's not too in your face. A great complimentary colour for Buckhorn is *Ranchwood (CC-500)*. If you want to get creative try painting the bottom half of your room Buckhorn and the top portion Ranchwood. Simply separate the two colours with a chair rail trim. It looks fantastic and immediately changes the room while adding so much character. This colour scheme looks incredible in a dining room. ☐☐If you're set on a taupe try *Brandon Beige (CC-530)*. It's always a great choice! If you want the space to stand out; try painting the trim or doors *Stampede (CC-540)*. You will get the neutral effect while adding a pop of colour, which also creates visual interest. ☐☐

For those of you who love neutral colours, with a yellow hue, here are my favourites: *Vellum (CC-200)*, it's a lighter, subtle colour. For a bit of a splash of colour with a yellow hue try *Dijon (CC-210)*. ☐☐*Quincy Tan (HC-25)* is always a good choice. It's one that I believe is a no fail colour. You can dress it up with the

details while keeping the space neutral. ☐☐ **Baffin Island (CC-270)** is always a safe choice. It matches almost anything, but is a richer than your traditional taupe's. ☐☐ **Butter Cream (CC-260)** is a lighter colour that can brighten up a dark space. The colour is subtly rich and bright; which provides a quick, fresh look. ☐☐ **Late Wheat (CC-240)** is a great alternative to your typical taupe. It has a fabulous yellow hue that adds instant interest. ☐☐ **Delaware Putty (CC-230)** is the lightest of the neutral colours that I both use and recommend. It's a great colour for showcasing art. This colour seems to make all art work stand out. ☐☐ My favourite colour for an accent wall is **Willow (CC-540)**. I've painted a fireplace this colour too and it looked amazing! It's a dark, rich brown/grey that makes any space beautiful. Try painting a small piece of furniture (I painted an antique chair and a hutch) along with your accent wall to tie it all together. It will look like a space right out of a magazine. ☐☐ **Quincy Tan (HC-25)** is a versatile shade that will compliment almost any space or any colour scheme. It's a safe choice and another good example to showcase artwork. ☐☐

My favourite neutral colours from The Benjamin Moore Affinity Colours (the newest collection) are: **Oat Straw (AF-340)**; **Interlude (AF-135)** and my VERY favourite **Kangaroo (AF-145)**. ☐☐ When deciding a colour; ensure it's neutral enough to compliment almost any colour scheme. This will allow potential Home Buyers to envision themselves in an open canvas space that will match almost anything. Buyers love 'move-in ready' and you would be surprised what a fresh coat of paint can do to enhance a space.